

Miva Merchant 9

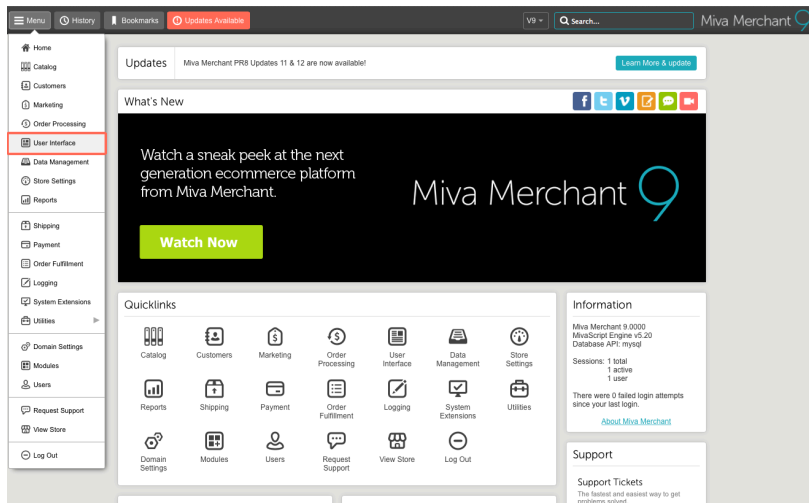
BOOC READYTHEME CUSTOMIZATION

Updated December 9, 2014

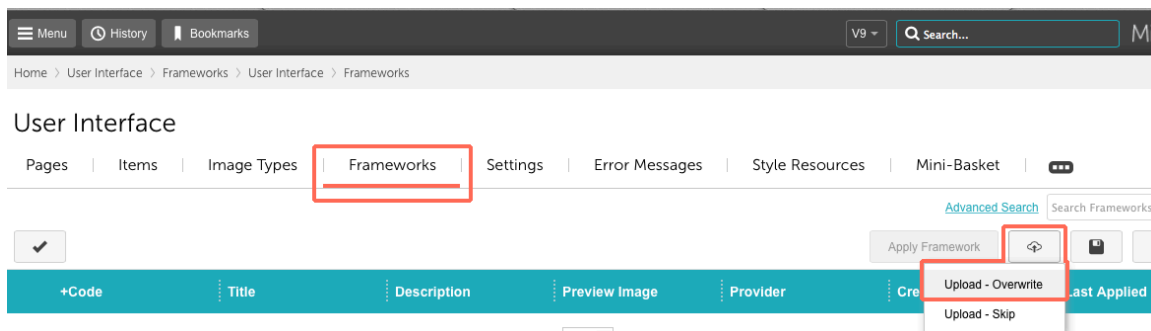
Installing the Booc ReadyTheme

These instructions are for installing the Booc ReadyTheme to a brand new store. If you have an existing store, please contact support.

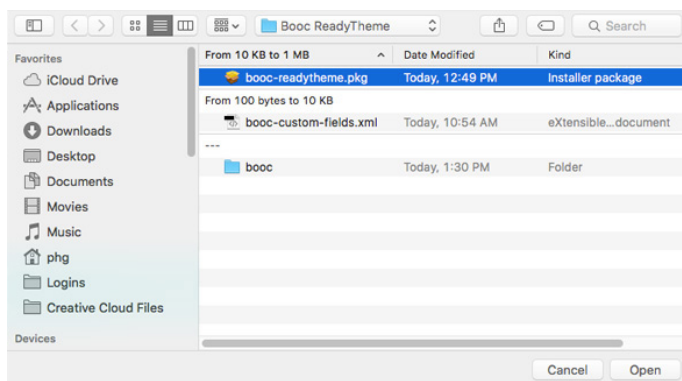
1. Once you download the Booc ReadyTheme from the Miva App Store you'll want to install it into your store. Go to your downloads file, open the readytheme folder, and select the .pkg file, then select "Choose."
2. Go to your Miva 9 Admin, click on Menu, scroll down and select "User Interface."



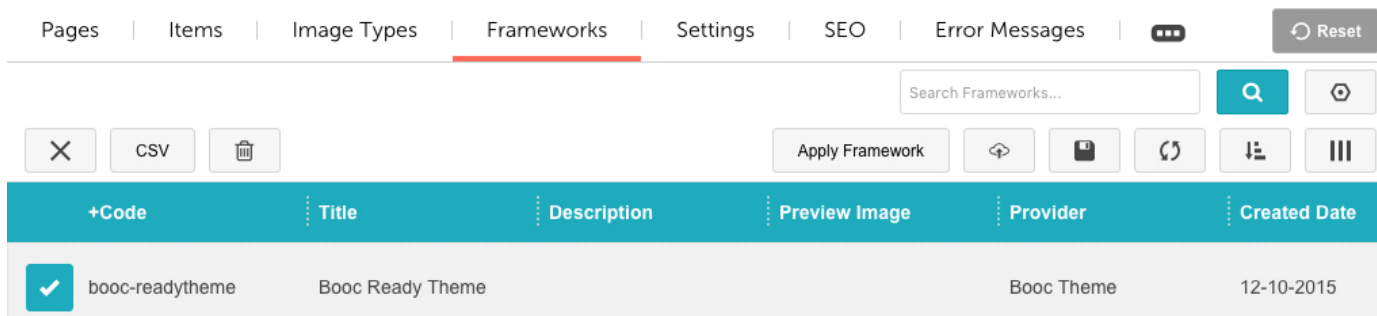
3. Select Frameworks, click on the upload button, select "Upload-Overwrite."



4. Go to your downloads file, open the readytheme folder, and select the .pkg file, click the "Open" button, then select "Choose."



5. Click on your ReadyTheme, Click “Apply Framework.” User Interface



Pages | Items | Image Types | **Frameworks** | Settings | SEO | Error Messages | ... | Reset

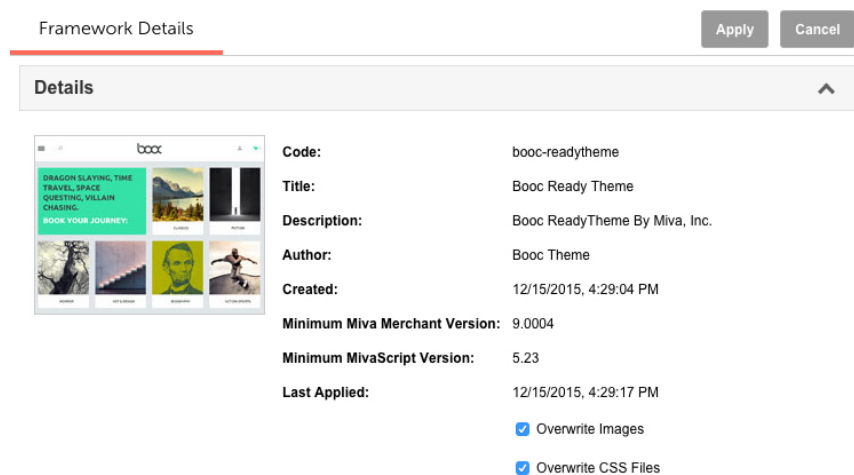
Search Frameworks... [Q] [G]

[X] [CSV] [Trash] [Apply Framework] [Refresh] [Download] [Refresh] [Filter] [Menu]

+Code	Title	Description	Preview Image	Provider	Created Date
<input checked="" type="checkbox"/>	booc-readytheme	Booc Ready Theme		Booc Theme	12-10-2015

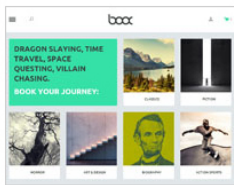
6. Click the two boxes, “Overwrite Images” and “Overwrite CSS Files”, then click “Apply.”

Apply Framework: booc-readytheme



Framework Details [Apply] [Cancel]

Details ^



Code: booc-readytheme
Title: Booc Ready Theme
Description: Booc ReadyTheme By Miva, Inc.
Author: Booc Theme
Created: 12/15/2015, 4:29:04 PM
Minimum Miva Merchant Version: 9.0004
Minimum MivaScript Version: 5.23
Last Applied: 12/15/2015, 4:29:17 PM

Overwrite Images
 Overwrite CSS Files

7. A secondary warning page will come up, go ahead and hit “Apply” one more time.

Apply Framework: booc-readytheme

[Apply] [Cancel]

Apply Framework **booc-readytheme**?

Warning: This process will overwrite your Page Templates, Components and all associated data as described in the Framework.

Install XML file for Product Custom Fields

The Booc Theme, in addition to the pkg file, also has an excel file that needs to be uploaded and installed. This excel file will allow you to add custom fields (product flags) to your products such as “Free Shipping,” “New,” or “On Sale.” There’s also a custom field for checkout called “Order Instructions.” Here’s how to install this file:

Click on “Menu,” then “Data Management.” Click “Import/Export” and select “Import Data and Settings in XML Provisioning Format.”

Data Management

Import/Export | Import Settings | Database Tools

Import Data

- Add/Update Categories from CSV
- Add/Update Products from CSV
- Update Product Inventory from CSV
- Add/Update Customers from CSV
- Import Data and Settings in XML Provisioning Format**

Upload “Custom-fields.xml” from your downloads file.

Import

File: No file chosen Browse or Drag a File Here To Upload and Begin Importing Data

Import: Import Data and Settings in XML Provisioning Format
Module: XML Provisioning Import
Line Number: 17
Last Tag Processed: Module

Select a File to Begin Importing Data

Date/Time	Line #	Log Message
12-9-2015 15:13:56		Import of booc-custom-fields.xml started
12-9-2015 15:13:57		Import of booc-custom-fields.xml complete


From 100 bytes to 10 KB

File explorer window showing a file named **booc-custom-fields.xml** (Today, 10:54 AM, eXtensible... document) and a folder named **booc** (Today, 3:13 PM, Folder). The window includes a search bar, a scroll bar, and **Cancel** and **Open** buttons at the bottom.

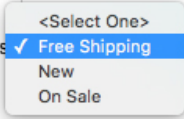
To Access New Custom Fields

1. Go to Menu and click on “Catalog”
2. Choose a product and click on the icon with the arrow to edit
3. Click on “Custom Fields” - (if you don't see Custom Fields, click on the “...” at the very right of the menu and the rest of the menu will appear.)
4. Click on the “Product Flag” drop down menu, and choose which verbiage you want.
5. Click Update

Edit Product: Skateboarding is Not A Crime


Product | Images | Related Products | Attributes |  [Update](#)

Author:



Product Flags 

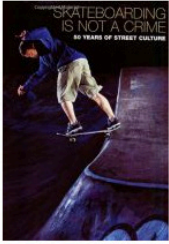
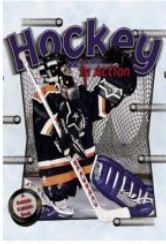

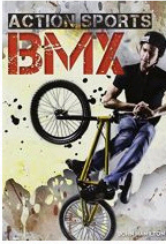
- <Select One>
- Free Shipping**
- New
- On Sale

CHOOSE A CATEGORY  HOME / ACTION SPORTS

ACTION SPORTS

Sort By  View 12 

 <p>FREE SHIPPING</p> <p>Skateboarding is Not A Crime</p> <p>\$5.90</p>	 <p>Hockey in Action (Sports in Action)</p> <p>\$7.99</p>	 <p>Freestyle 1: A Bad Boy Romance</p> <p>\$5.95</p>	 <p>BMX (Action Sports (Abdo))</p> <p>\$25.32</p>
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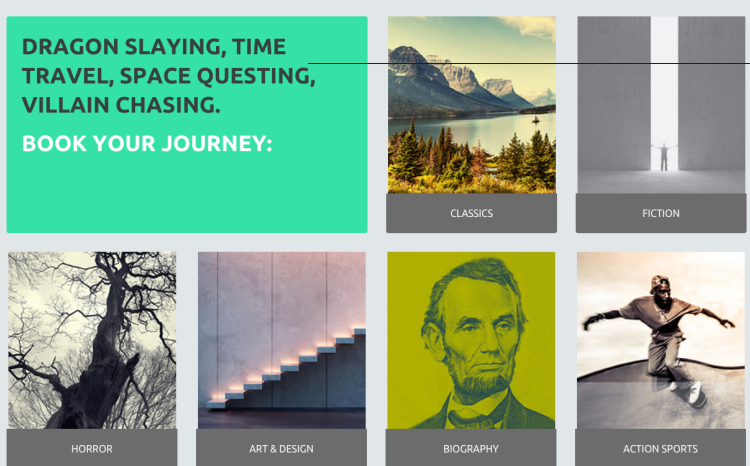
Customizable Areas in the Booc ReadyTheme



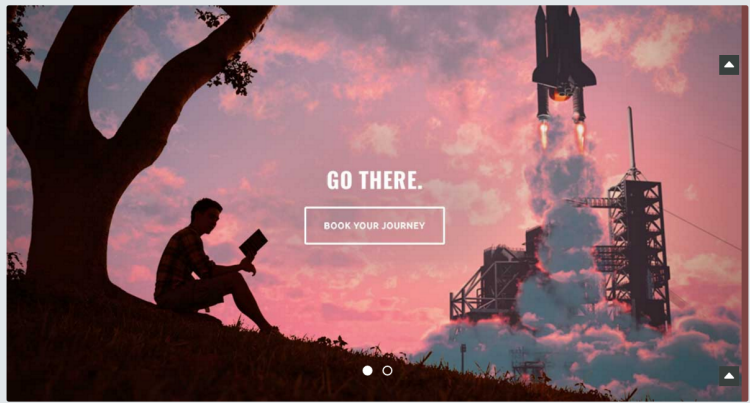
- 1. Navigation Bar
- 2. Action Center



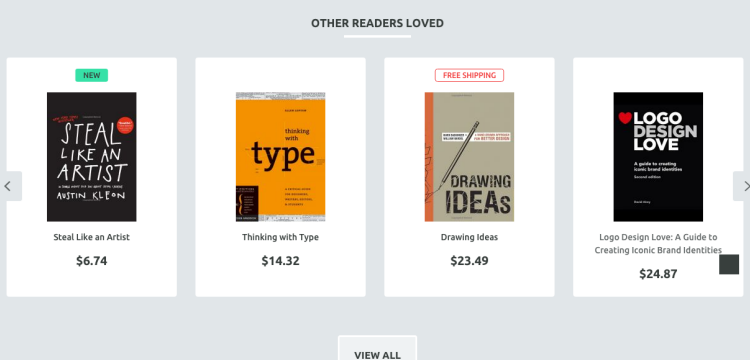
- 3. Header Logo



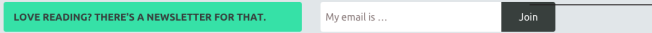
- 4. Visual Navigation Banner
- 5. Visual Navigation Section



- 6. Hero Image/Slider



- 7. Featured Products "Other Readers Loved"



- 8. Newsletter Sign Up

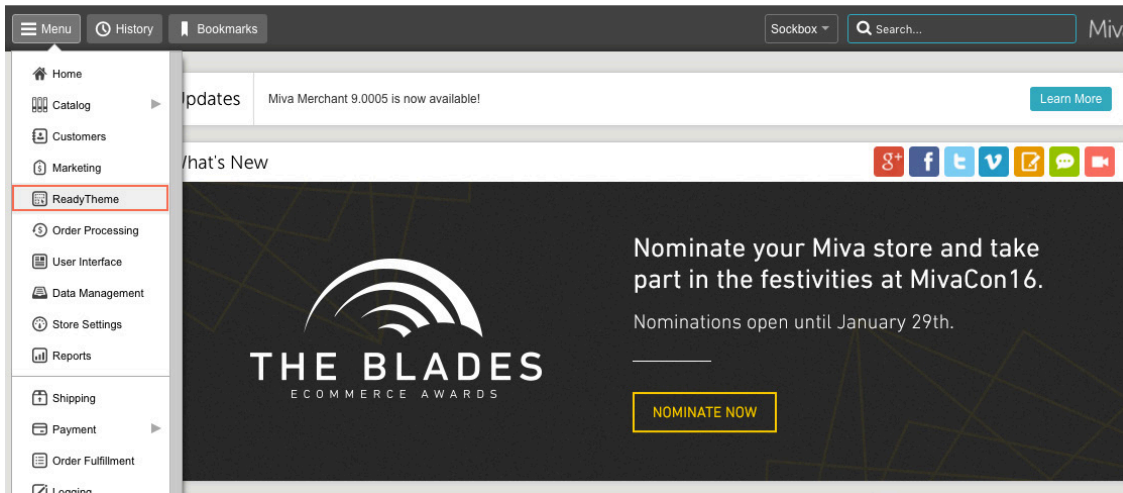


- 9. Social Icons
- 10. Site Footer Nav



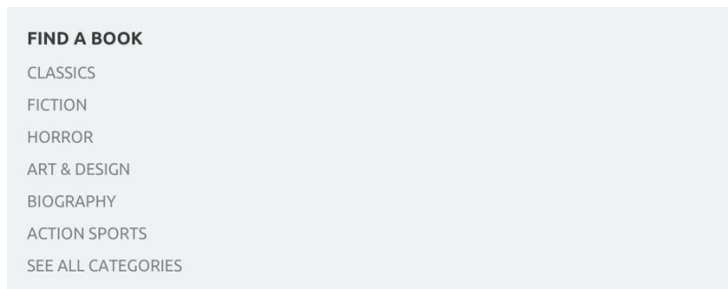
Accessing the Booc ReadyTheme

1. Click on the Menu
2. Scroll down to ReadyTheme



Update Top Navigation Bar

UNDER NAVIGATION SETS TAB

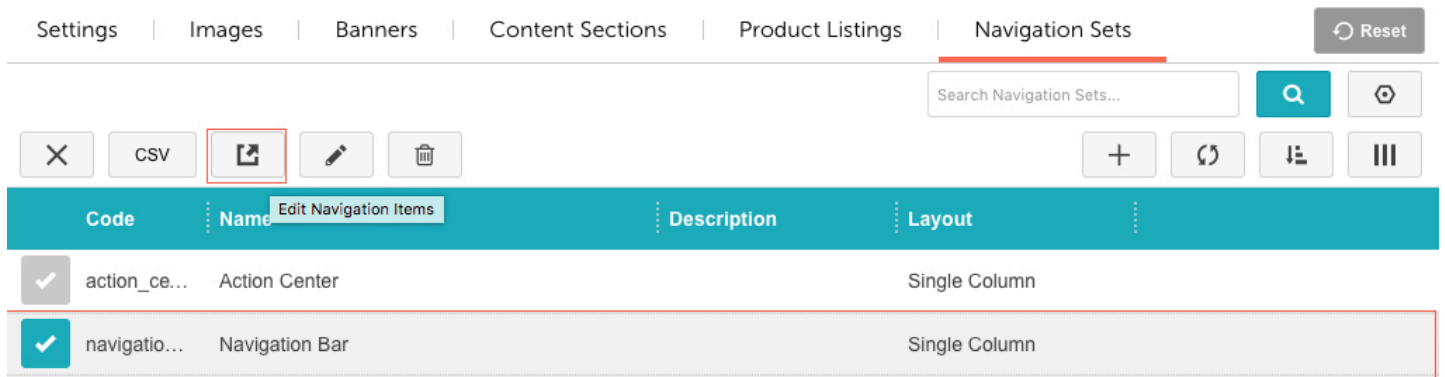


ReadyTheme

Settings | Images | Banners | Content Sections | Product Listings | **Navigation Sets**

1. Click on the "Navigation Sets" tab
2. Click on "Navigation Bar"
3. Click on the "Edit Navigation Items" icon (Page icon with arrow in top right corner)

ReadyTheme



4. Here you can “Add Navigation Item,” “Add Child Navigation Item,” turn a navigation item off, Edit or Delete a Navigation item.

Edit Navigation Item: navigation_bar

Navigation Items Reset

Search Navigation Items... Q ⚙

✕ CSV Edit Item Delete Item Add Navigation Item Add Child Navigation Item ↕ ↻ ⌵ ☰

Name	Link	Active
<input checked="" type="checkbox"/> Classics	Category: Classics	<input checked="" type="checkbox"/> Turn Item Off/Hide
<input checked="" type="checkbox"/> Fiction	Category: Fiction	<input checked="" type="checkbox"/>

Update Action Center Navigation

UNDER NAVIGATION SETS TAB



ReadyTheme

Settings | Images | Banners | Content Sections | Product Listings | Navigation Sets

1. Click on the “Navigation Sets” tab
2. Click on “Action Center”
3. Click on the “Edit Navigation Items” icon (Page icon with arrow in top right corner)

ReadyTheme

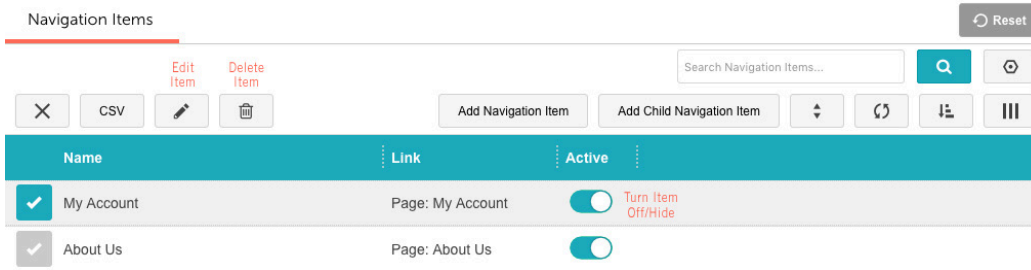
Settings | Images | Banners | Content Sections | Product Listings | Navigation Sets Reset

Search Navigation Sets... Q ⚙

✕ CSV Edit Item Delete Item + ↻ ⌵ ☰

Code	Name	Description	Layout
<input checked="" type="checkbox"/> action_ce...	Action Center		Single Column

4. Here you can “Add Navigation Item,” “Add Child Navigation Item,” Edit or Delete a Navigation item.



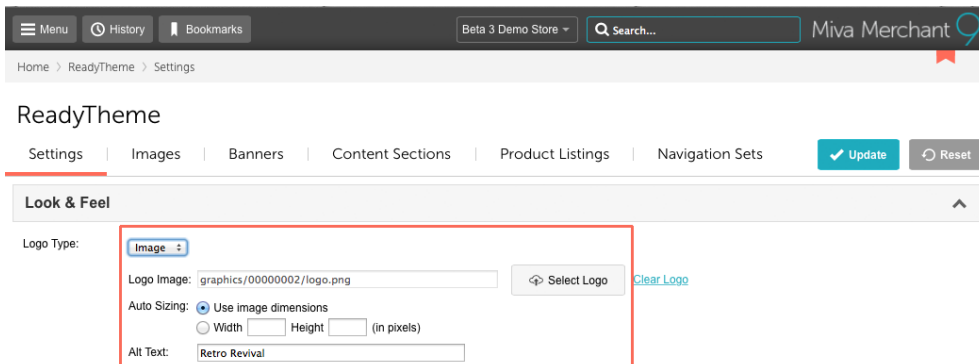
Replace the Header Logo with Alternate Image

UNDER SETTINGS TAB

ReadyTheme

Settings | Images | Banners | Content Sections | Product Listings | Navigation Sets

1. Go to Logo Type/Logo Image
2. Click on “Select Logo”
3. Upload your logo to replace the current one. Click on “Select” in the bottom right corner.
4. Click “Update” in the top right corner.

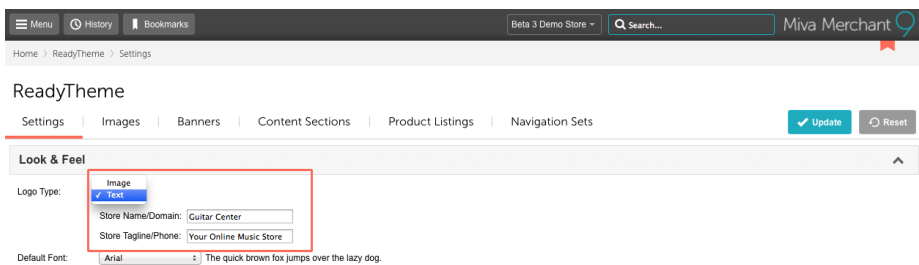


Replace Top Logo with Text

UNDER SETTINGS TAB

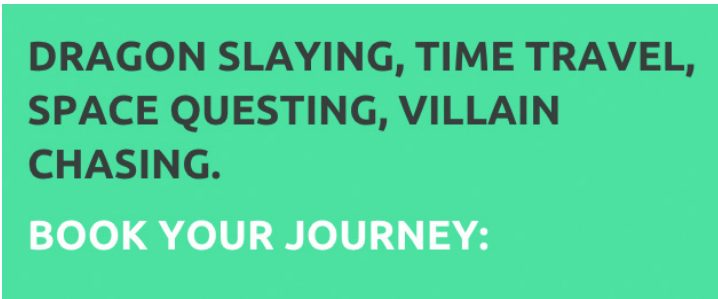
If you don't have a logo, you can use plain text in it's place.

1. Next to “Logo type” click on Image Drop Down Menu
2. Select: Text”
3. Enter “Store Name” and “Store Tagline”
4. Click “Update” in top right corner.



Update Visual Navigation Banner

UNDER THE CONTENT SECTIONS TAB



1. Select the “SFNT: Visual Navigation Banner”

ReadyTheme

Settings | Images | Banners | **Content Sections** | Product Listings | Navigation Sets Reset

Search Content Sections... + ↺ 🔍 ⌵

Code	Name	Description	Active
<input checked="" type="checkbox"/>	newslette...	SFNT: Newsletter Sign Up Form	<input type="checkbox"/>
<input checked="" type="checkbox"/>	hero_image	SFNT: Hero Image If there is more than one image, this element turns into a slide show.	<input type="checkbox"/>
<input checked="" type="checkbox"/>	sfnt_banner	SFNT: Visual Navigation Banner	<input type="checkbox"/>

2. Click the pencil icon to edit/replace the text
3. In the “Message” field, enter your new text
4. Click “Save”

Edit Content Section ✕

Code:
Item Tag: <mv:it item name="readytheme" param="contentsection('sfnt_banner') />

Name:

Description:

Content:

```
<p class="h1 font--uppercase">Dragon Slaying, Time Travel, Space Questing, Villain Chasing.</p>
<p class="h1 color--white font--uppercase">Book Your Journey.</p>
```

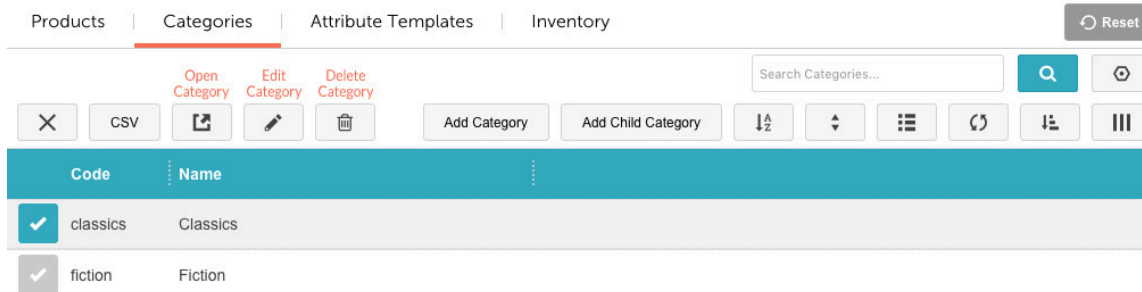
Notes:

Versions: [Clear History](#)

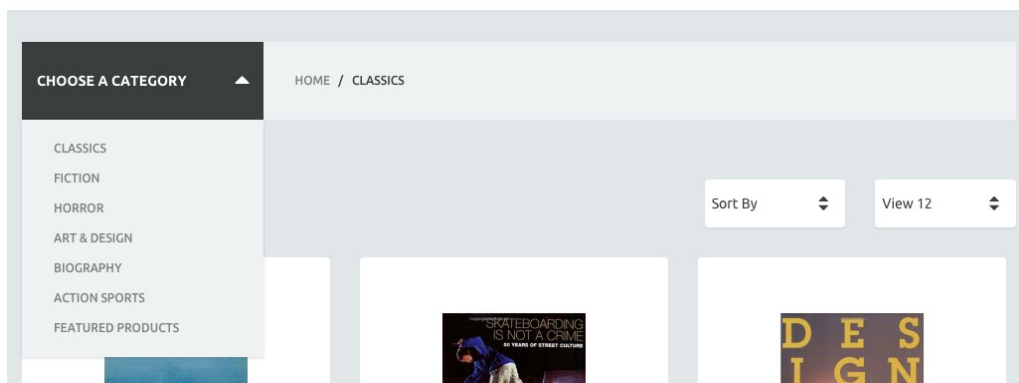
Update Category Tree Images

NOT PART OF THE READYTHEME

First you must have a category set up to link to. To set up categories, go to “Menu,” “Catalog,” then “Categories.” Here you can open current categories, edit them, delete them or create new ones.

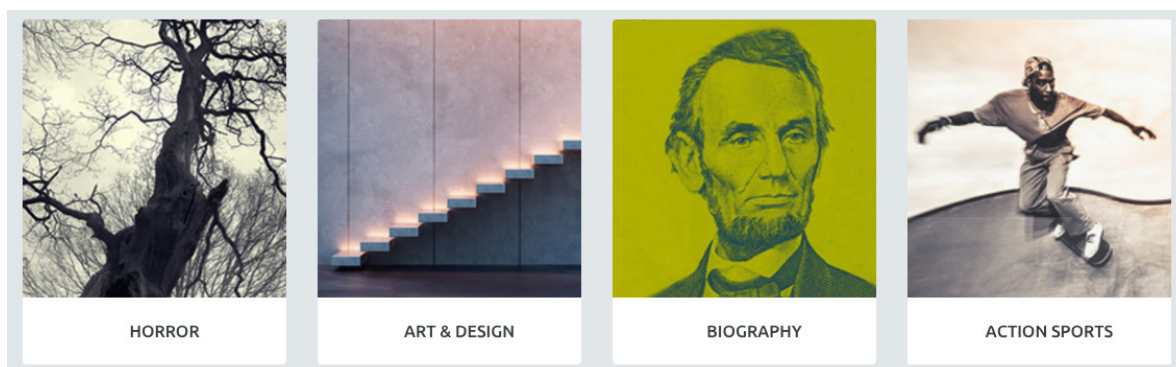


This will also create the Category Tree in the Category Pages.



To place an image for the category, click on the category of your choice, then the “Open Category” icon. Under “Category Tree” you’ll see a field called “Tree Image.” This is where you want to upload your category image to. Click “Update” when you are done.

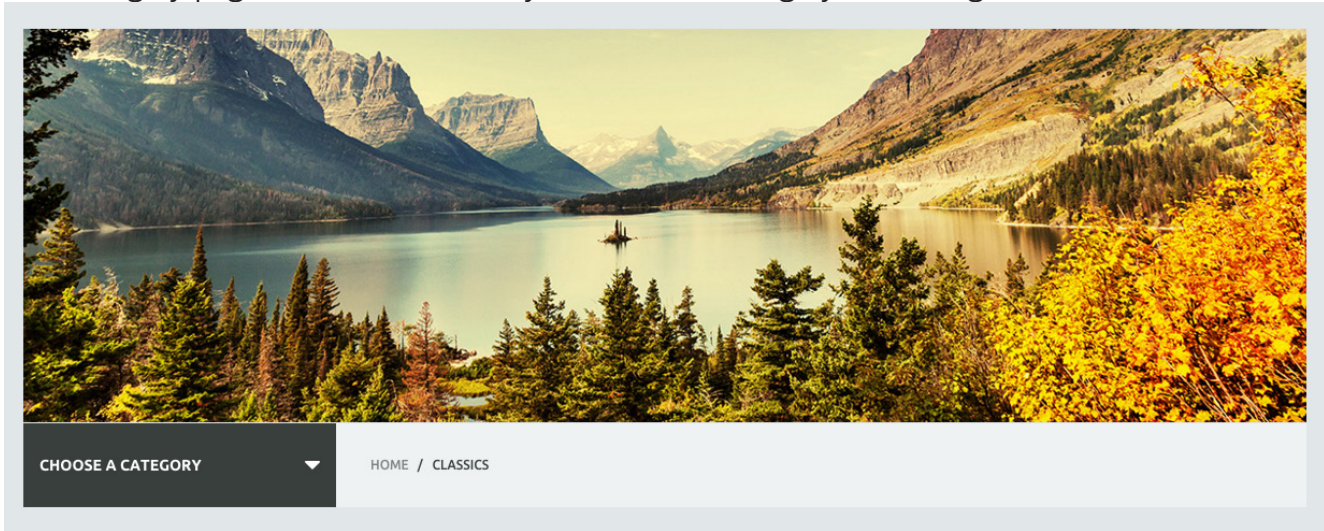
Note: All category tree images should be sized at 400x300 for best results.



Update Category Tree Title Image

NOT PART OF THE READYTHEME

The Category pages in the Booc ReadyTheme have Category Title Images as seen below.






To update, change or remove these images:

1. Go to “Menu,” “Catalog,” and then click on “Categories”
2. Click on a category (in this sample we are using “Classics”)
3. Click on the “Open Category” icon

Catalog

Products | **Categories** | Attribute Templates | Inventory Reset

Search Categories... Q ⚙

✕ CSV    Add Category Add Child Category ↕ ↕ ☰ ↺ ☰ ☰

Code	Name
<input checked="" type="checkbox"/> classics	Classics
<input checked="" type="checkbox"/> fiction	Fiction

4. Under the “Category Title” field, click the “Upload” button, navigate to where your new image is, select it, then click “Upload” and finish by clicking the turquoise “Update” button in the top right.

Edit Category: Classics

Category | Child Categories | Products | SEO | URIs Update Reset More

Details

Category Code:

Category Name:

Parent Category: LOOK UP

Alternate Display Page: LOOK UP

Active

Category Title

Title Image: UPLOAD

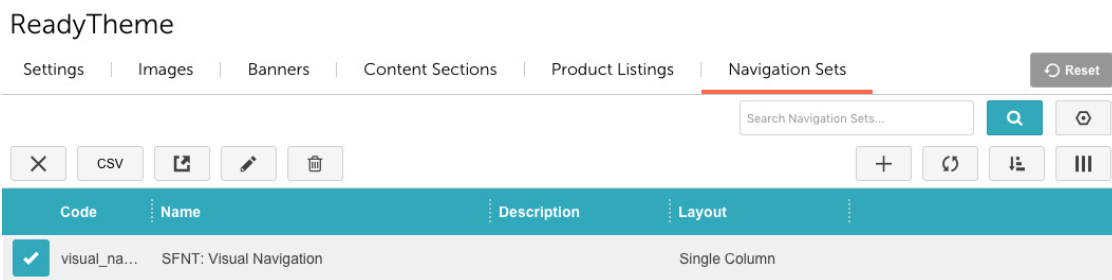
Note: All header images should be sized 1194 x 366 for best results.

Update Visual Navigation Menu

NOT PART OF THE READYTHEME

Now that you have your categories set up, you'll want to go add them to your Visual Navigation Menu.

1. Click on "Menu"
2. Scroll down to "Utilities"
3. Click on the arrow to get to "ReadyTheme"
4. Click on the "Navigation Sets" Tab.
5. Click on "SFNT: Visual Navigation"
6. Click on the page icon with the arrow coming out of the top right corner



3. To edit a category name, click on one of the Titles and then click the pencil tool.

The 'Edit Navigation Item' dialog box contains the following fields:

- Name:** A text input field containing 'Classics'.
- Link:** A dropdown menu set to 'Category' with a text input field containing 'classics' and a 'LOOK UP' button.
- Link Target:** A dropdown menu set to 'Self'.

At the bottom, there are three buttons: 'Cancel', 'Delete', and 'Save'.

To add a new category title, click the "Add Navigation Item" button and fill out the fields provided.

The 'Add Navigation Item' dialog box contains the following fields:

- Name:** An empty text input field.
- Link:** A dropdown menu set to 'None'.

At the bottom, there are three buttons: 'Cancel', 'Add', and 'Add+'.

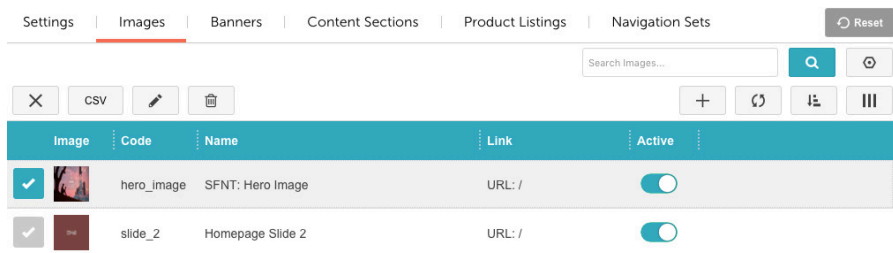
Updating Images - “Main Hero” Images

UNDER IMAGES TAB

ReadyTheme

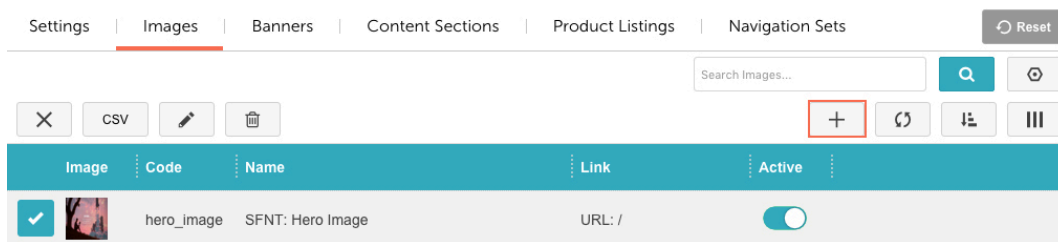
Settings | Images | Banners | Content Sections | Product Listings | Navigation Sets

1. Select “Storefront Hero Image”
2. Click the pencil icon to edit/replace the image



3. Under the “Image” field, click “Select Image” and upload your new image
4. Update your “Alt Text” as well as any other appropriate fields
5. Click “Save”

If you wanted to add a third hero image you can click the “+” icon.



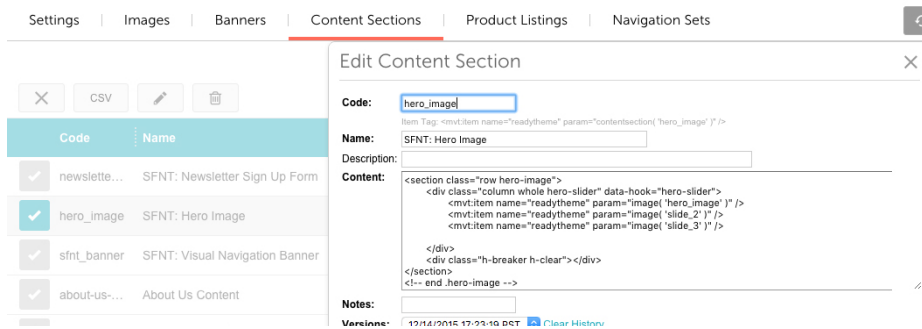
Fill out all of the fields and upload your image.

Note: You'll need to copy the code that's right below the “name” field. See highlighted area below.

The screenshot shows the 'Add Image' form. It includes the following fields and options:

- Code:**
- Name:** Below this field, a red box highlights the code: `graphics/00000001/11817134_893597814051153_40` with the text "Copy this code for next step".
- Image:** A preview of a sailboat on the water at sunset. Below the preview is a 'Select Image' button.
- Alt Text:**
- Auto Sizing:** Use Image Dimensions, Width Height (in pixels)
- Link:** with a dropdown arrow.
- CSS ID:**
- CSS Class:**
- Buttons:

Once you have that copied, you'll want to go to the "Content Section," click on "Hero Image" then click the pencil tool. You'll want to paste the code under the second slider code, then hit "Save."



Note: The Hero Images should be sized at 1224 x 660 for best results.

Update Featured Products - "Other Readers Loved" Section

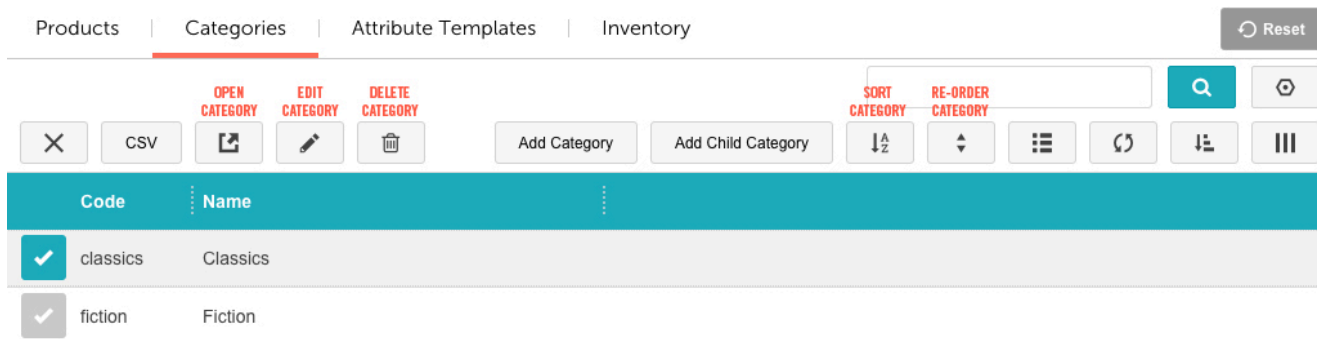
UNDER CATEGORIES TAB

ReadyTheme

Settings | Images | Banners | Content Sections | **Product Listings** | Navigation Sets

1. Click on "Menu" then scroll down to "Catalog"
2. Click on "Categories"
3. You can update your categories, reorder them, or rename them by using the icons provided.

Catalog



Enable Social Media Icons

UNDER SETTINGS TAB

1. Click "Enable Social Icons"
2. Enter your links for whichever platforms you are on (empty fields will not show an icon on your Storefront page)
3. Click "Update"

Social Icons

Enable Social Icons

Facebook Link:

Twitter Link:

Instagram Link:

Google+ Link:

Pinterest Link:

Vimeo Link:

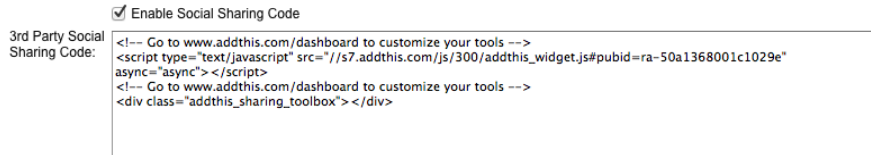
Youtube Link:

Flickr Link:

Enable Third Party Social Sharing Code

UNDER SETTINGS TAB

1. If you have a 3rd Party Social Sharing Code, click the “Enable Social Sharing Code” box
2. Enter your code into the “3rd Party Social Sharing Code” Field
3. Click “Update”



Enable Trust Symbol

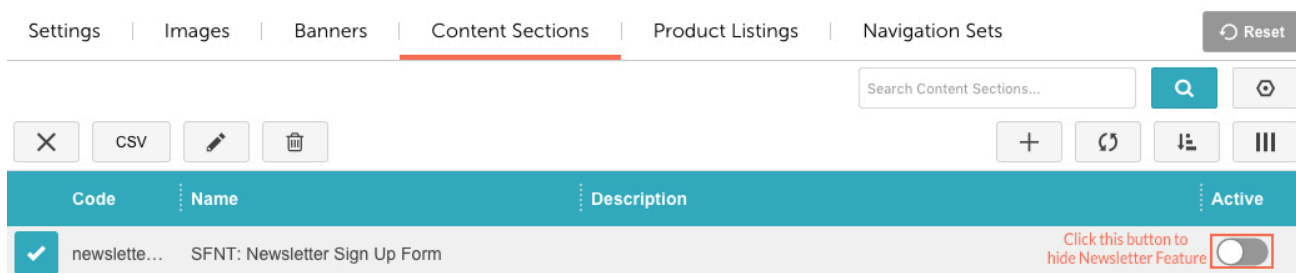
UNDER SETTINGS TAB

1. If you have a SSL Site Seal, Click the “Active” box
2. Enter your code into the :SSL Site Seal or Trust Symbol: field
3. Click “Update”



Update Newsletter

UNDER CONTENT SECTIONS TAB



The Newsletter is currently just a place holder for you. If you don't already have a mail client that you can direct your clients to, we offer a free module on our app store. It's called "[Mail Chimp Newsletter Sign up.](#)" If you don't want to use this feature for now, you can turn it off simply by click on the green "Active" button.



Update Footer Navigation Links

UNDER NAVIGATION SETS TAB

MY ACCOUNT CONTACT US SHIPPING/RETURN POLICY PRIVACY POLICY SITE MAP



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Shopping Cart Software by Miva Merchant

To add new navigation or edit where the current ones link to:

1. Click “Navigation Sets”
2. Click on “Site Footer Navigation”

ReadyTheme

Settings | Images | Banners | Content Sections | Product Listings | **Navigation Sets** Reset

Search Navigation Sets...

Code	Name	Description	Layout
<input checked="" type="checkbox"/>	action_ce...	Action Center	Single Column
<input checked="" type="checkbox"/>	navigatio...	Navigation Bar	Single Column
<input checked="" type="checkbox"/>	site_foote...	Site Footer Navigation	Single Column

3. Click on the page icon with an arrow on it in the top column
4. Click on any item you want to update (Shipping Return Policy, Privacy Policy, etc.)
5. Click on the pencil icon to edit it and update to your navigation choices
6. Under “Link” choose where you would like the navigation to go to
7. Continue until all navigation is updated, click “Save”

Update Content for Footer Navigation

UNDER CONTENT SECTIONS TAB

Settings | Images | Banners | **Content Sections** | Product Listings | Navigation Sets Reset

Search Content Sections...

Code	Name	Description	Active
about-us-...	About Us Content	ABUS Page Template Content	<input checked="" type="checkbox"/>



1. Click on “Content Sections” Tab
2. Click on the page you want to update (for this example, “About Us”) then click on the pencil tool.
A window will pop up where you can update the text. When you are done, hit the “Save” button.

Edit Content Section ✕

Code:
Item Tag: <myt:Item name="readytheme" param="contentsection('about-us-content') />

Name:

Description:

Content:

```
<p>Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Vestibulum tortor quam, feugiat vitae, ultricies eget, tempor sit amet, ante. Donec eu libero sit amet quam egestas semper. Aenean ultricies mi vitae est. Mauris placerat eleifend leo. Quisque sit amet est et sapien ullamcorper pharetra. Vestibulum erat wisi, condimentum sed, commodo vitae, ornare sit amet, wisi. Aenean fermentum, elit eget tincidunt condimentum, eros ipsum rutrum orci, sagittis tempus lacus enim ac dui. Donec non enim in turpis pulvinar facilisis. Ut felis. Praesent dapibus, neque id cursus faucibus, tortor neque egestas augue, eu vulputate magna eros eu erat. Aliquam erat volutpat. Nam dui mi, tincidunt quis, accumsan porttitor, facilisis luctus, metus</p>  
<ul>  
<li>Morbi in sem quis dui placerat ornare. Pellentesque odio nisi, euismod in, pharetra a, ultricies in, diam.</ul>
```

Notes:

Versions: [Clear History](#)